



To Whom It May Concern:

(Name) was selected to play (team level) with the Ottawa Valley Titans Minor Hockey Association. The Ottawa Valley Titans are a Tier 1, AAA hockey association and one of 5 programs that participate in the HEO AAA league. We are the longest standing Tier 1 minor hockey association with over 40+ years of history. This level of hockey requires considerable commitment and resources. Player fees for this year are approximately \$7,500 over half of which is ice requirements.

AAA is the highest level of competitive minor hockey recognized by Hockey Canada in the Ottawa District Minor Hockey Association. In regular league play we will be competing against teams across Eastern Ontario and participate in 5 tournaments while also having the opportunity to play in the prestigious provincials and OHL cups. These tournaments are throughout the GTA area as well as many cities across Ontario & USA.

50% of business websites generate between 10 to 15,000 views per month. During the season, Titans generate over 25,000 views, which ranks within the top 20% of businesses today. We also have over 10,000 social media interactions per post and for anyone considering sponsoring, it provides great brand visibility. More importantly, your support will go directly to the kids, as well as our program which is about building character, discipline & highly competitive athletes.

If you are interested in sponsoring (Player's Name) you could sponsor him directly by choosing different levels of sponsorship. Those range between \$250 to \$1,500. In return, sponsors could receive advertisements such as home game banners, game day brochures and social media acknowledgement.

Individual sponsorship amounts should not exceed the total amount of the player's fees. Sponsorship amounts in excess of this amount will be considered a donation to the Ottawa Valley Titans Minor Hockey Association. Please note being an incorporated non profit association allows us to provide a tax receipt that will be issued for the full amount of the sponsorship.

If you are interested or would like more information before committing, please contact me at _____. Thank you for your consideration of this request.

Yours truly,

NAME